

stori™

S E L F I E C A M

Attract & Retain Millennial Minded Consumers

meetstori.com | [#storicam](https://twitter.com/storicam)



WHAT IS THE STORI SELFIE CAM?

The premier selfie booth in North America. Stori Cam is product of the Stori Marketing Platform. Stori Cam is an always-on, automated marketing system. We help brands connect and convert your happiest customers to promoters through social photo experiences with our unique iPad selfie stations.



Brands need to entertain users through branded content and not advertising.

- Tamer Abdel | Founder & CEO

CONVERT YOUR HAPPIEST CUSTOMERS TO PROMOTERS

ENGAGE WITH MILLENNIALS IN A NEW WAY!



BRANDS WHO USE STORI ARE:



Trendsetters

Bring personality and culture to their brand by investing in experience

Passionate

They love their customers, their products and their business

Proactive

Always looking for ways to grow

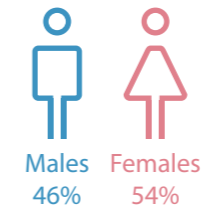
PEOPLE WHO USE STORI:

TOP INTERESTS

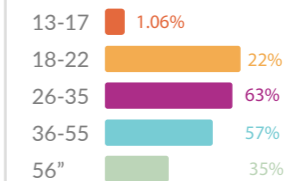
- Food & Travel
- Fashion & Shopping
- Movies & TV
- Fitness & Sports

- Millennials (avg. age 26)
- Trendy
- Tech-savvy
- Locally aware

GENDER



AGE





THE STORI CAM WORKS FOR YOU

A powerful, automated marketing tool that makes it easy to:



Automate Lead & Data Capture

Grow your marketing lists by capturing emails, and instagram ID's



Entertain & Engage

A modern way to entertain millennials & create **Instagram-worthy content**



Increase Social Traffic

Inspire your audience to share the selfie and watch your reach grow



Distribute Promotions

Integrated email allows you to include incentives to get them coming back for more

STORI CAM AT WORK

92%

OPEN
EMAIL RATE

2X

SOCIAL MEDIA
CONVERSATIONS

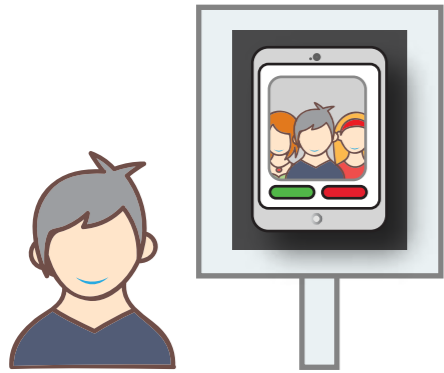
5X

CONSUMER DATA
CAPTURE



GUEST EXPERIENCE

THE BEST CONTENT IS CREATED THROUGH MEMORABLE MOMENTS



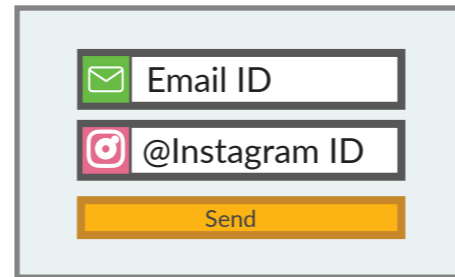
TAKE A PICTURE OR VIDEO

Guests are naturally lured to your branded SELFIE CAM to take a fun photo/video.



APPROVE CONTENT

Guest approves content and chooses to send it to themselves via email.



ENTER INFO & JOIN

Guest can input multiple email accounts. Guests subscribe to your marketing list.



RECEIVE OFFER

Guest receives email and special offer in the form of a coupon, redeemable online or in-store.



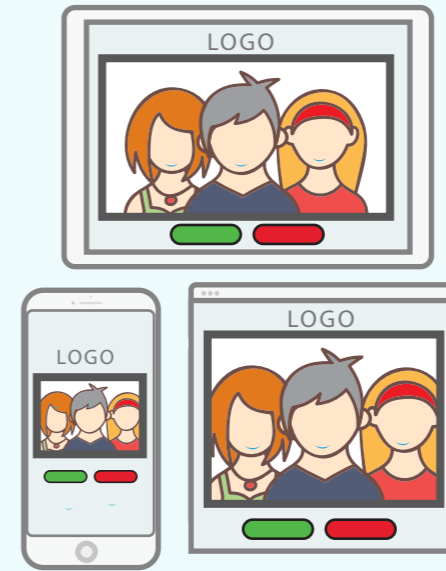
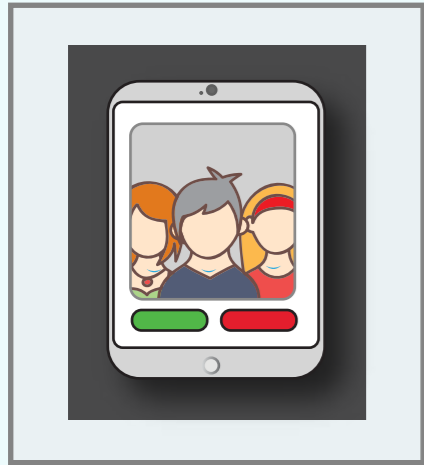
SHOWING SOCIAL

Guest is asked to share content to their social followers and incited to continue creating content for your brand.



BRAND EXPERIENCE

IN THE MOMENT MARKETING OPPORTUNITIES



ACTIVATION TOOL

Brand utilizes SELFIE CAM to activate users into brands email marketing/loyalty program by having guest(s) take a fun video/photo.

CONTENT CREATION

Video/Photo is branded to brand and can be published directly to private gallery, brand's Facebook & Twitter accounts for extra exposure.

CUSTOMER DATA PROFILES

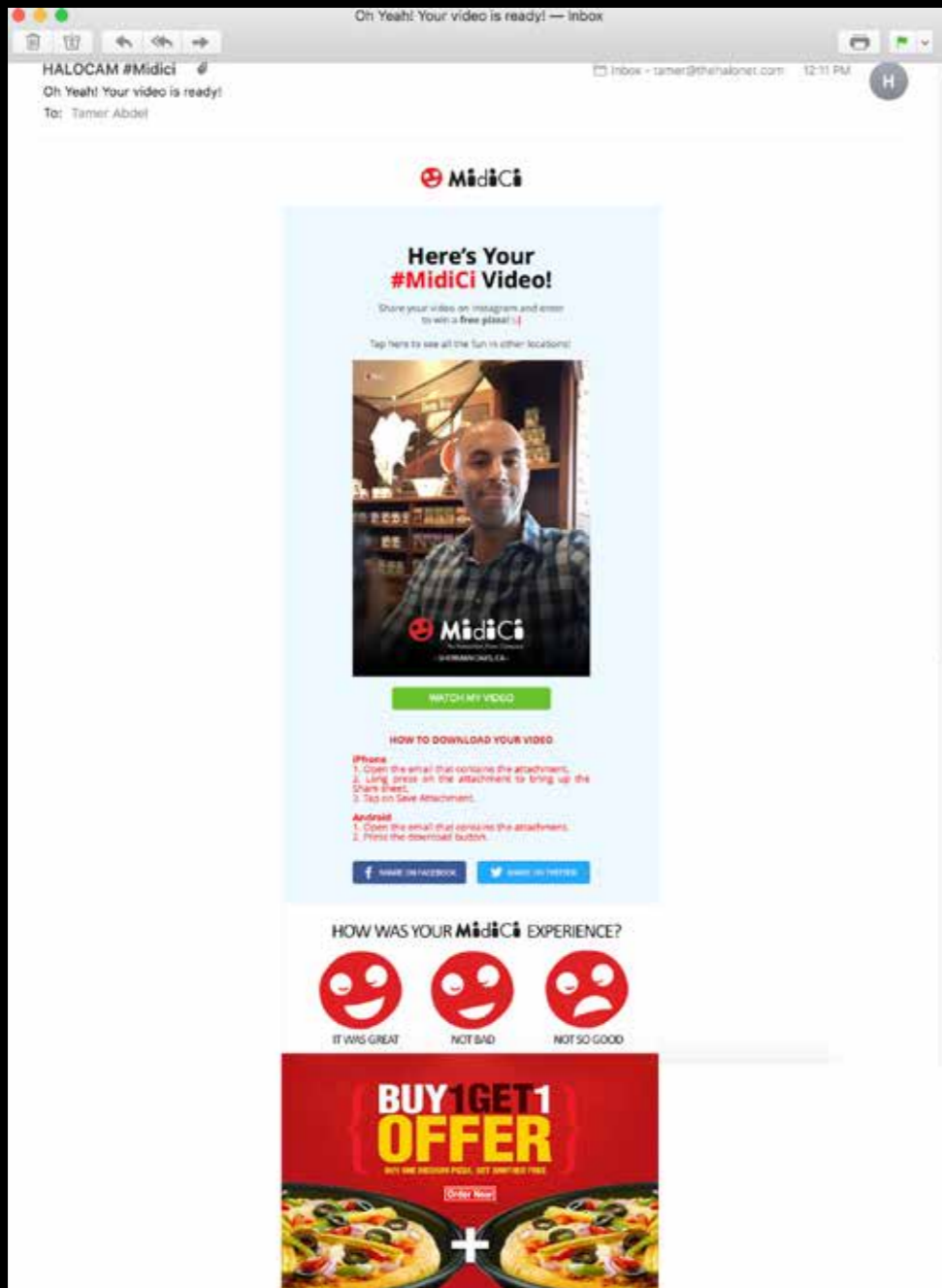
Simultaneously, the system collects the email and IG data and instantly creates a profile on the guest.

CONTENT MARKETING

Brand utilizes system to view & moderate newly discovered content and display to TV's, website, mobile apps, campaigns, and more.

INFLUENCER MARKETING

We discover, organize and activate the most influential people that would be interested in promoting your brand.



THE EMAIL THEY CAN'T WAIT TO OPEN EXTREMELY HIGH OPEN RATE (92%)

FEATURES

- Automated "thank you for visiting" email 24-hours post visit
- Embed Coupons / Surveys / and much more that get seen!
- Promote your hashtag and encourage social sharing



We play well with: *MailChimp* Campaign Monitor



WE PROMOTE ALL THE ACTIVITY FROM YOUR CAM

Once your Stori Cam is connected to the Stori network, we publish and promote the activity happening live from your event or retail location in our popular mobile app.

Benefits:

- Build a sense of community. Potential customers can see others enjoying your brand, locally & globally
- Drive traffic back to website/mobile properties
- Facebook / Instagram / Google customer retargeting



SELECT YOUR STYLE

Choose from our ring lights or lightboxes



MEASURE ENGAGEMENT & GROWTH



Total Guest Data Collected ●

Measure Audience Growth ●

Most Engaged Users ●

Most Influential Followers ●

Measure Engagement ●

Other Analytics: Emails collected, Email open rate, Instagram user profiles





GETTING STARTED

A Fun & Easy Process Everyone Will Love

Step 1



SELECT YOUR SELFIE CAM STYLE

Step 3



SET AN INSTALLATION DATE



CUSTOMIZE BRANDING



INSTALL

Step 2

Final Step!
Take the first Selfie!

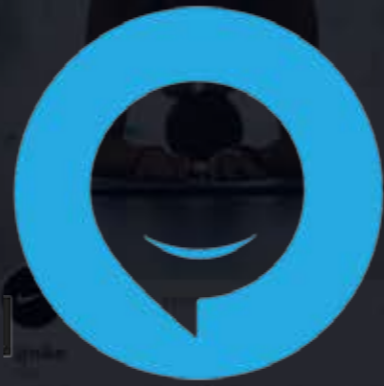


AFFORDABLE PRICING FOR ANY SIZE BRAND

No Contracts. No Commitment. No Brainer.

	STORI CAM STARTER	STORI CAM PRO
Pricing (per location/per unit)	STARTING AT ONLY \$795 HARDWARE + \$99/mo SERVICE	
Features	500 videos/photos (per month) Email Collection Customizable Branded Content Basic Analytics Limited Marketing Platform Access	Unlimited Usage Campaign Management Social Commerce Advanced Analytics Full Marketing Platform Access
Installation	Does Not Include Installation Fees or iPad (Heavy Duty Moveable Stand - \$195.00 / Wall Mount - \$95.00 / iPad - \$295.00)	

More than 3 retail locations? Agency? Large business organization? [Contact us for discounted rates.](#)



OVER 1.5 MILLION MEMORIES PUBLISHED

Join the fastest growing social media influencer network



e. tamer@meetstori.com



p. [310-606-2425](tel:310-606-2425)

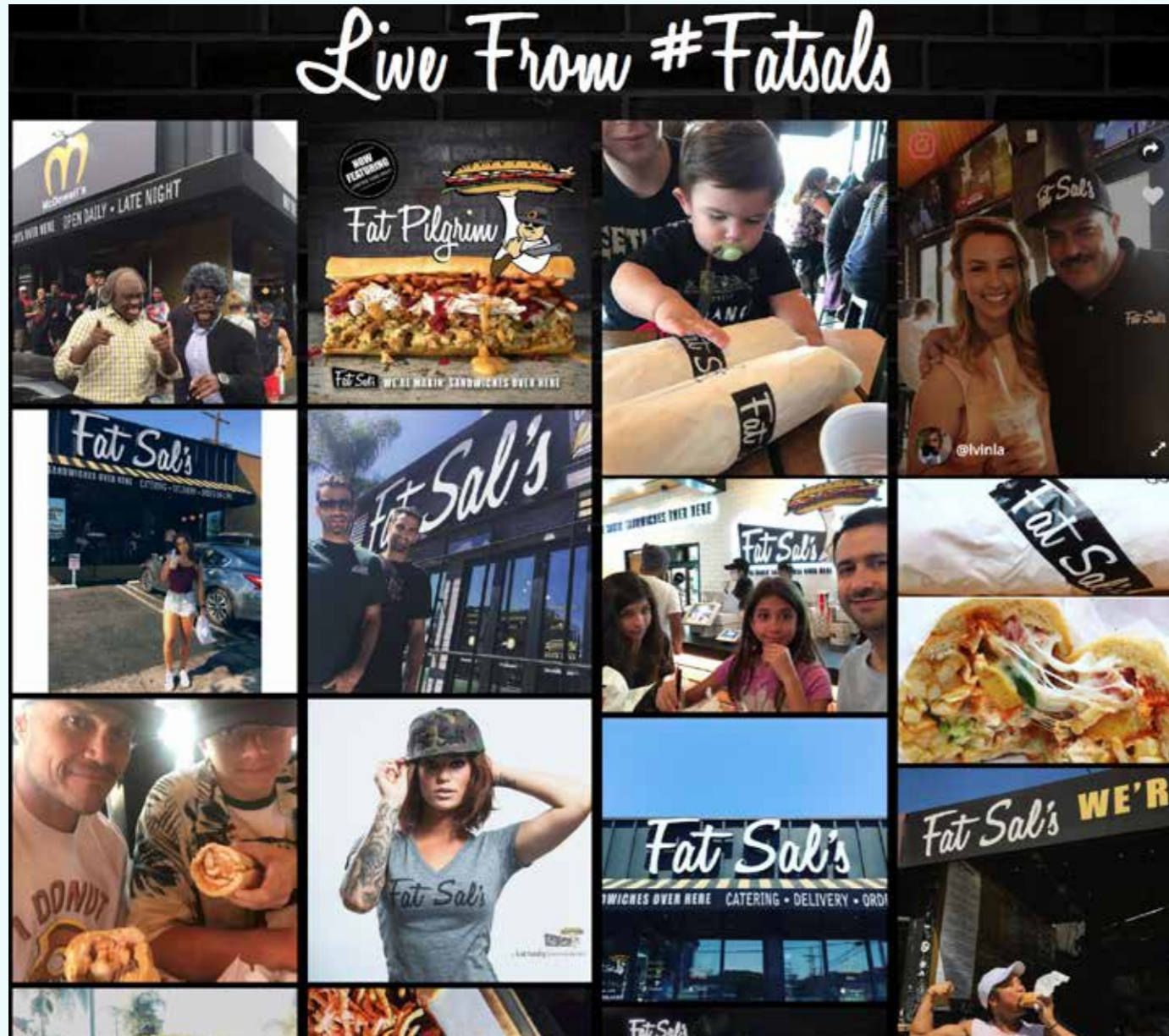


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DO MORE WITH STORI

Launch Instagram contests, showcase your best customers and much more!



CONTENT

Collect customer content from top social networks



CAMPAIGNS

Launch Instagram hashtag campaigns



ENGAGE

Identify opportunities to engage with social profiles



CREATORS

Discover contributors that promote your brand



SHOWCASE

Display the best content your website & TV's



ANALYZE

Monitor your statistics, engagement, and more

Frequently Asked Questions



Do I have access to the videos & photos?

Yes, each customer has real-time access to view / download the content collected through your dashboard



Who owns the data collected?

The customer owns all the data and content collected from the STORI CAM (emails, names, IG profiles), data can be downloaded from your dashboard.



How much space do I need & power requirements?

If mounting on a wall, the recommended size is 15"x18", if using a stand, the radius is 24". Power requires a standard 120v outlet.



Do you provide technical Support?

We provide technical support 365 days a year. Post the installation, we provide free training to the on-site manager and your staff.



Who does the installation?

We have installers in 15 states in the United States along with international installers in Europe, UAE, Canada. Installing a STORI CAM is as easy as mounting a TV on a wall.



Can I use STORI CAM for other events?

Yes, only if your monthly licensing plan supports multiple events. Please contact us for further details.



Can I have a brand sponsor my STORI CAM?

Yes, we encourage customers to include a sponsor. Including a sponsor is a great way to generate incremental revenue.



How long does it take to install a STORI CAM?

Typical installations range between 45-60 minutes.

For further questions, please contact us:
www.meetstori.com

MANAGE MULTIPLE LOCATIONS EASILY

VIEW THE ACTIVITY FROM EACH LOCATION OR EVENT FROM A SINGLE DASHBOARD



“Playing a proactive role in our customer's shared experiences is the key to achieving the holy grail of advertising”

